

## Contact

919-656-2374 (Mobile)  
webguync@gmail.com

www.linkedin.com/in/webguync  
(LinkedIn)  
www.inspired-evolution.com  
(Personal)

## Top Skills

Web Design  
CSS  
PHP

## Languages

English (Native or Bilingual)

## Certifications

JavaScript - understanding the Weird parts

CSS Selectors 3: Diving Deeper

Building a Single-Page Application with AngularJS and WordPress

Advanced JavaScript

Git a Web Developer Job : Mastering the modern workflow

# Bruce Gilbert

Freelance Web Developer  
Durham, North Carolina

## Summary

- Currently open to new projects!
- Phone: 919-656-2374
- email: webguync@gmail.com

Bruce is a high-energy, positive, creative problem solver and an innovative web developer/designer /coder with extensive professional experience in creating, developing and maintaining web content and web communications, web applications, email marketing, search engine optimization, graphics development and social media. Bruce is an excellent writer, communicator, and a self-starter.

## SPECIALTIES:

- Semantic coding using HTML5, CSS3, JavaScript(ES6)
- On-line marketing, search engine optimization by using proper validated semantic code
- Back-end programming knowledge with PHP/MySQL, basic experience of OOP principles
- CMS design and maintenance using Drupal, and WordPress and Sitecore
- Knowledge experience with JavaScript libraries and frameworks including jQuery, Angular 2/5 and React/Redux
- Responsive Web Design (RWD), Bootstrap 3/4 framework
- Knowledge of designing with accessibility in mind, A11Y (Section 508, WCAG 2.0)
- GIT version control system
- Digital strategy (social media, SEO, SEM)
- Experience working in an Agile environment with Scrums, Sprints, Jira tracking, Story points
- Experience working on a remote distributed team using Slack, Email, and Skype as primary communication tools

My work/life philosophy:

- You never stop learning in life and anything can be learned over time.
- I believe in working hard and playing hard (work/life balance).
- I am always trying to find simplified solutions for difficult problems.
- Try Not. Do or Do not...there is no Try (o.k, I stole that from Yoda).

Portfolio website: <https://www.inspired-evolution.com>

Blog: <https://www.inspired-musings.com>

Code: <https://github.com/webguync>

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## Experience

### Inspired-Evolution.com

Freelance web development consulting (part-time per project basis)

March 2007 - Present

Durham NC

- Independent ,consulting and freelance work as a web developer specializing in developing W3C standards based web sites and web applications. Superior skills in HTML5, CSS3, Section 508 accessibility.
- User interface development creating Interactive UI elements using JQuery, JSON, Angular JS, React.js, JSX, REST services, CSS, Material Design.
- Rapid development using tools such as Webpack, Yeoman, Gulp, Bower, SASS (SCSS), and Bourbon
- Development and consulting small businesses on web-site development with Drupal and Wordpress.
- Mentored Power Users of CMS systems as to the best practices to maintain and grow their online business.
- Development of web pages and components utilizing the mobile first approach in design/development using Bootstrap 3/4.
- Authored IBM Kenexa ProveIT exam

## Thoughtful

web development mentor (part-time)

March 2018 - Present

remote from home

online mentoring of junior developers via online sessions which includes pair programming, code reviews, code mentoring and best practices, documenting of students progress and any issues the student may have with progress. Full Stack flex program which consist of HTML5, CSS3, JavaScript/JQuery, React and Node JS.

## TEKsystems

Web Developer

July 2018 - October 2018 (4 months)

Raleigh-Durham, North Carolina Area

Northrop Grumman contractor working on web development projects through TES contract at the USPS. Primarily worked on .NET MVC application enhancing the user interface via HTML5, CSS3, JavaScript/jQuery and interfacing with C# code.

## University of North Carolina Temporary Services (UTS)

temporary web developer

April 2018 - April 2018 (1 month)

Chapel Hill NC

temporary web development work through UNC temporary services. Work involved front-end development with HTML5, CSS3, JavaScript for UNC-CH online continuing education program.

## Camping World/Gander Outdoors/Overton's (contractor through Tek Systems)

Web Developer

July 2017 - January 2018 (7 months)

remote

Development of e-commerce websites into modern responsive coding. Primary development was on the Camping World subsidiary website Gander Outdoors ([www.ganderoutdoors.com](http://www.ganderoutdoors.com))

Key Skills used:

- HTML5, CSS3, Semantic markup, Bootstrap 4.latest, Pattern Lab, jQuery/ JavaScript, Linux environment, GIT, MySQL, Apache, Atom code editor.

- Agile environment with daily SCRUM, Sprint grooming, and Story Points. Kanban task using Jira. Gitlab for merging request into a stable branch.
- Bundled JS and CSS/SCSS files using NPM and GULP in conjunction with Pattern Lab
- Extensive testing across multiple browsers (IE11, Edge, Chrome, Firefox, Safari), operating systems (Windows 10, Mac), and devices (iPhone, Android, iPad)

Work performed remotely as part of a distributed team with primary communication via Skype, Slack, and email.

### Duke Energy Corporation

Web Specialist, Corporate Communications (consultant through Johnson Service Group)

March 2017 - April 2017 (2 months)

Raleigh-Durham, North Carolina Area

Working on a team consisting of developer/designers/UX designers/Content Specialist and Account Managers in the Electronic Digital Media Group of the Corporate Communications department at Duke Energy. Responsible for the maintenance of customer facing web pages using the Content Management Systems (CMS) Sitecore. HTML, JSON and XML file editing as well as working with interactive components including modal windows, videos, news feeds, navigational pods, Flipboard, slideshows) and configuring changes within Sitecore CMS using Datasource and GUID for components.

This role also included monthly after hours and weekends pager duty including storm duty. Initially, a 10 month contract, extended to one year.

Key Skills Used: Sitecore Content Management System - JSON, CSS, HTML, Bootstrap

### Duke Energy Corporation

Web Specialist, Corporate Communications (consultant through Johnson Service Group)

January 2016 - December 2016 (1 year)

Raleigh NC

Working on a team consisting of developer/designers/UX designers/Content Specialist and Account Managers in the Electronic Digital Media Group of the Corporate Communications department at Duke Energy. Responsible for the maintenance of customer facing web pages using the Content Management Systems (CMS) Sitecore, RedDot and TeamSite. HTML JSON and XML file editing as well as working with interactive components including modal

windows, videos, news feeds, navigational pods, Flipboard, slideshows) and configuring changes within the various CMS. Worked on a project as part of the Common Digital Platform (CDP) team tasked with the re-design and development of www.duke-energy.com.

This role also included monthly after hours and weekends pager duty including storm duty.

Key Skills Used: Sitecore, Teamsite, Reddot Content Management Systems - JSON, CSS, HTML, Bootstrap

### Lenovo (Consultant through Computer Task Group / CTG)

Web Designer/Developer

April 2015 - December 2015 (9 months)

Morrisville, North Carolina

- As a part of the Global Web Team at Lenovo Inc. working on updating the .com eCommerce website and Lenovo intranet using TeamSite Content Management System as well as Hybris.
- Front-end web technologies including HTML4/5, CSS3, XML/XSLT, JSON, Javascript/JQuery with some dev on the corporate intranet using PHP.
- Flexibility and experience working as part of a large global team including overseas team members
- Worked in an Agile environment using Jira to track stories and epics, two-week Sprints and daily Scrum meetings

Key skills used: Teamsite, HTML, CSS3, Handlebars JS, XSLT

### SAS Institute (consultant through Greene Resources)

UI Designer

September 2014 - March 2015 (7 months)

Cary, North Carolina

- Working in conjunction with visual graphic designers and software developers and UX designers to enhance the visual aspect of the SAS software analytical suites of software and common components (used across suites of software) using the latest CSS3/LESS coding.
- Developed code with IntelliJ IDE and maintained source code using GIT.

- Debugged and fixed defects using Chrome debugger and Firefox Firebug .
- Worked in Agile environment with daily scrum meetings, sprints and Jira for issue tracking and project tracking.

Key skills used: SAPUI5, CSS3, LESS, IntelliJ, GIT

Global Software, Inc.

Interactive Web Designer/Developer

March 2012 - July 2014 (2 years 5 months)

Raleigh, NC

\* Designed and maintained web content for the corporate web-site (<http://www.globalsoftwareinc.com>) initially using Microsoft Visual Studio and subsequently Drupal after a site re-design. Utilized Linux and Drush to interface with the Drupal website and perform rapid updates and enhancements.

\* Played a lead technical role in the redesign/development of the corporate website from .aspx to a Drupal CMS

\* Wrote marketing blog post and content for website with content marketing and SEO in mind.

\* Created and designed forms for Act-On, marketing automation platform.

\* Converted press releases to HTML and posted on website.

\* Created and edited graphics using Adobe Photoshop.

\* Mentored less knowledgeable digital marketing staff on best practices for corporate web design and SEO.

Key skills used: Drupal, jQuery, CSS3, blogging, ActOn, Email Marketing, Google Analytics

Education Training and Systems International (ETSI)

Multimedia Designer/Developer

April 2008 - November 2011 (3 years 8 months)

Chapel Hill NC

- Created, developed and maintained e-learning applications using Macromedia Flash, ActionScript 2.0, 3.0 and PHP/MySQL.
- Performed advanced SQL queries to output data and join MySQL tables.
- Developed online reporting micro websites using XHTML ,CSS and JavaScript (including jQuery).
- Created reporting from application data using Microsoft Word and Excel. Requires using some Excel formulas.
- Set up admins/permissions in BaseCamp, set up new projects and uploaded files for client access.

Key skills used: Flash, PHP/MySQL,SQL. HTML/CSS,Microsoft Office

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## Education

Elon University

BA, Corporate Communications

The School of Communication Arts

certificate, Graphic Design